



408 Washington Avenue, Suite 210, West Plains, Missouri 65775 ❖ Phone 417-257-2630 ❖ MO Relay 711

Youth Committee Minutes
11:00AM, Tuesday - Jan 23, 2024
WebEx due to Weather

Call to Order: Joan Wright called the meeting to order at 11:00 a.m.

Committee Members Present: Joan Wright, Chair; Lisa Aden, Ingrid McCallister, Diane Elkin, and Scott Davis.

Approval of Minutes: Lisa made a motion to approve the minutes and Ingrid seconded. Motion passed.

Change in Provider: Scott explained changes to Youth Program services and the reason behind the changes. Low enrollment/expenditure numbers and sending \$118,000.00 in funding back that were not able to be utilized in our Region for PY22 ending June 30, 2023.

Youth Engagement: Open discussion held on gaining more youth enrollments. Committee members came up with several ideas including.

- Work with the Excel Center and Bright Futures in Poplar Bluff.
- Braiding services with SkillUP and other programs that serve the youth population.
- Attending Area Counselor Meetings and Area Administrator Meetings.
- Funding for marketing and utilizing media at games.
(Scott explained that there is no funding for marketing through WIOA.)
- How Facebook could be utilized with very little funds to advertise services.
- Putting a short video together explaining WIOA Youth Program services and putting it out on social media. Utilizing Facebook ads and/or LinkedIn.

Motivating Youth: Open discussion evolved into the youth mindset and how to get them to want more. Generational differences and employer's views on hiring.

Update on AEL: Joan provided update on AEL services in the Sheriff's office. They are now in person and not remotely in Ozark and Douglas County Sheriff's office.

Youth Funding: Omar asked about how much Youth funding is available. Scott told him that they are still working off PY 22 funds carried over from last year, but he would get some totals for him to look over as PY 23 funds are available at this time as well.

Meeting Adjourned.

Next Meeting April 23, 2023, at 11:00AM at Twin Pines in Winona, MO

Partner of [americanjobcenter](#) network

[South Central Workforce Investment Board](#) is an equal opportunity employer/program
Auxiliary aids and services are available upon request to individuals with disabilities